Acronym: ASSEMBLE Plus

Title: Association of European Marine Biological Laboratories Expanded

Grant Agreement: 730984

Deliverable 2.5

Project Website and Video

September 2018

Lead parties for Deliverable: AquaTT
Due date of deliverable: M12
Actual submission date: M12

Dissemination level: PU (Public)

Table of Contents

Executive Summary

The ASSEMBLE Plus website is the primary tool for promoting the project and its associated calls to access, and disseminating the project's objectives, work plan, activities and results to a wide audience including all stakeholders and possible end-users. The ASSEMBLE Plus website was developed following the EU's best practice guidelines for project websites and a focus when setting up the website was to present it to the audience in a clear and user-friendly way.

To ensure successful promotion of the project, to sustain the interest of the target audience and to attract new users, the website's contents will be maintained, continuously updated and populated with new information throughout the project's lifetime. The website will remain active after the end of the project, for a period of at least one year, as a valuable public source of research information on the subject and for promoting the outputs of publicly funded research in the domain beyond the project's lifetime. The video, which appears on the website and has been shared via Twitter and LinkedIn, was developed to explain the project's objectives and announce the call for access to a broad audience.

The ASSEMBLE Plus website (www.assembleplus.eu) was launched in October 2017 and was redesigned in the summer of 2018. Website analytics have been collected from 10 April 2018. The ASSEMBLE Plus video was developed in collaboration with Kinesomania and was finalised following approval from the partners on 25 September 2018. The full video, « Introduction to ASSEMBLE Plus » can be viewed at https://vimeo.com/288139143.

AquaTT were responsible for writing the deliverable. Support in delivering the tasks and completing the activities, was provided by Sorbonne Université (SU), Stazione Zoologica Anton Dohrn (SZN) and Flanders Marine Institute (VLIZ).

AquaTT (georgia@aquatt.ie) can be contacted for any queries in relation to the website and video.

1 Website

The ASSEMBLE Plus website aims to facilitate communication and dissemination of the ASSEMBLE Plus project and its results, and to ensure project and output awareness for the widest possible audience.

The ASSEMBLE Plus public website (www.assembleplus.eu) is hosted and designed by VLIZ who also host the website of the European Marine Biological Research Centre (EMBRC) website. Designed by VLIZ, input was provided by SU, SZN and AquaTT. Its contents are managed by AquaTT who are responsible for updating its contents on a regular basis, focusing mainly on the 'Results' and 'News' sections. The latter includes announcements of all events organised by the ASSEMBLE Plus consortium as well as events where ASSEMBLE Plus partners are represented, or those of interest to the partnership. The 'News' section is also regularly updated with news on the project as well as external news relevant to ASSEMBLE Plus**.** The 'Media' section houses all dissemination products and activities including press releases and other materials and collateral developed by the consortium during the project's lifetime.

All project partners will be involved in providing new information and materials for the website and project partners will be requested to include a link to the new website on their own institution websites.

Nearly all sites hosted by VLIZ are created in Drupal. For content management, several editors were appointed from AquaTT, SU, SZN and VLIZ. Each editor requires an account to be able to log in to and change the site. All session information and changes made by the editors are stored in Drupal and each editor can list their actions for each of the sites via a Drupal module.

Hosted within the ASSEMBLE Plus site, is the access to the Transnational Access (TA) application system. The "application system" is used by TA applicants to search and select the services that are on offer in the TA programme, to write proposals for access to these services, and it is used by internal ASSEMBLE Plus users to then manage the marking of submitted proposals. This system is shared with EMBRC and is also hosted at VLIZ.

The website structure is as follows:

- Home
  - About
  - Consortium
- Management
- Research
  - Knowledge Transfer Platform *(under development)*
- Networking
- Access
  - The Transnational Programme
  - Our Access Providers
  - Our Services and Infrastructures
  - How to Apply
  - Proposal Selection and Calls
  - Download Area
- News & Media
- Results
- Log In
- Contact

In terms of design, the website was structured in a similar way to EMBRC's website as users are familiar with this format. The colour palette that was used reflected those used in the ASSEMBLE Plus branding guidelines: http://www.assembleplus.eu/file/assemble-plus-guidelinesfinalpdf.

1.1 Home

1.2   About

Consortium

The ASSEMBLE Plus consortium comprises 23 partner organisation from 16 countries: France (HQ), Belgium, Finland, Germany, Greece, Ireland, Israel, Italy, The Netherlands, Norway, Poland, Portugal, Slovenia, Spain, Sweden, and the United Kingdom. These partners provide access to 39 access providers (some of which are also the partners), which are distributed over 14 EU member states (Belgium, Finland, France, Germany, Greece, Ireland, Italy, the Netherlands [St Eustatius in the Caribbean], Poland, Portugal, Slovenia, Spain, Sweden and the UK [including the Antarctic]) and two associated member states (Norway and Israel). The map below shows the locations of the partners and the access providers. A more detailed map that includes extra information on the partners and the access providers can be downloaded here.

Distribution map of marine stations in ASSEMBLE Plus. Marine stations are indicated with black dots. Countries in blue have signed the MoU of EMBRC. The blue dot indicates the ASSEMBLE Plus Coordinator (UPMC) that also hosts the EMBRC HQ.

The 23 partners of ASSEMBLE Plus are listed here. Click on the links to learn about their role in ASSEMBLE Plus and to see which Transnational Acess providers (e.g. marine stations and research infrastructures) are associated with those partners. For those who want to apply to carry out a Transnational Acess project, this discovery page is the recommended starting point to learn about the access providers.

Country	Name	Acronym
🇫🇷	Sorbonne Université (formerly Université Pierre-et-Marie-Curie)	SU (formerly UPMC); HQ
🇧🇪	Flanders Marine Institute	VLIZ
🇫🇮	University of Helsinki	UH
🇩🇪	Alfred-Wegener-Institut Helmholtz-Zentrum	AWI
🇩🇪	Max-Planck Institute for Marine Microbiology	MPIMM
🇬🇷	Hellenic Centre for Marine Research	HCMR
🇮🇪	National University of Ireland Galway	NUIG
🇮🇪	AquaTT	AquaTT
🇮🇱	The Hebrew University of Jerusalem	HUJI
🇮🇹	Stazione Zoologica Anton Dohrn	SZN
🇳🇱	Royal Netherlands Institute for Sea Research	NIOZ
🇳🇴	University of Bergen	UiB
🇵🇱	Institute of Oceanology of the Polish Academy of Sciences	IOPAN
🇵🇱	University of Gdánsk	UG
🇵🇹	Centre for Marine Sciences	CCMAR
🇸🇮	National Institute of Biology	NIB
🇪🇸	University of the Basque Country/Euskal Herriko University	UPV/EHU
🇸🇪	University of Gothenburg	UGOT
🇬🇧	Marine Biological Association	MBA
🇬🇧	Natural Environment Research Council – British Antarctic Survey	NERC-BAS
🇬🇧	Marine Scotland Science	MSS
🇬🇧	Scottish Association for Marine Science	SAMS
🇬🇧	University of St Andrews	USTAN

Management

The Management Team

- Scientific Coordinator: Ilaria Nardello (Sorbonne/EMBRC)
- Project Manager: A. Stécy Jombert (Sorbonne)
- Access Officer: Davide Di Cioccio (SZN/EMBRC)
- Communication Officer: Georgia Bayliss-Brown (AquaTT)

The Project Implementation Committee (PIC)

Is the executive body of the project, responsible for:

- The edition of a yearly report of WP activities following instructions and templates provided by the Project Manager;
- The preparation of deliverables associated with WPs, in collaboration with the WP members;
- Organisation of internal WP meetings and/or workshops at least once a year (agenda will be sent to the Management Team);
- Assessing progress against objectives and when necessary making recommendations;
- Preparing the decisions on which the General Assembly (GA) deliberates;
- Implementing the decisions of the GA;
- Receiving advice from the Advisory Board.

The PIC comprises the Scientific Coordinator and the Work Package (WP) leaders from the Joint Research Activities (JRA) and Network Activities (NA). It is chaired by the Project Coordinator and is convened twice a year.

PIC members

- Ilaria Nardello, EMBRC-ERIC (Scientific Coordinator)
- Wiebe Kooistra, SZN (NA1: Improving Trans-national Access Provision)
- Klaas Deneudt, VLIZ (NA2: Improving Virtual Access to Marine Biological Stations' Data, Information and Knowledge)
- Adelino Canario, CCMAR (NA3: Engaging with User Communities)
- Ibon Cancio, UPV/EHU (NA4: Long-term Sustainability)
- Georgios Kotoulas, HCMR (JRA1: Genomic Observatories)
- Estefanía Paredes Rosendo, UPV/EHU (JRA2: Cryobanking of Marine Organisms)
- Hector Escriva, Sorbonne Université (JRA3: Functional Genomics)
- Ian Probert, Sorbonne Université (JRA4: Development of Instrumentation)
- Martin Sayer, SAMS (JRA5: Scientific Diving)

1.3 Research

This section introduces the five Joint Research Activities (JRAs) operating under the umbrella of ASSEMBLE Plus. The links provide more information about these research activities; specifically, the contact details for the lead partner and a description of activities. A page dedicated to Ocean Sampling Data is also included in this section. This page is managed by IMBBC. Eventually, the data and knowledge generated within these activities will be provided for the marine community via the Knowledge Transfer Platform.
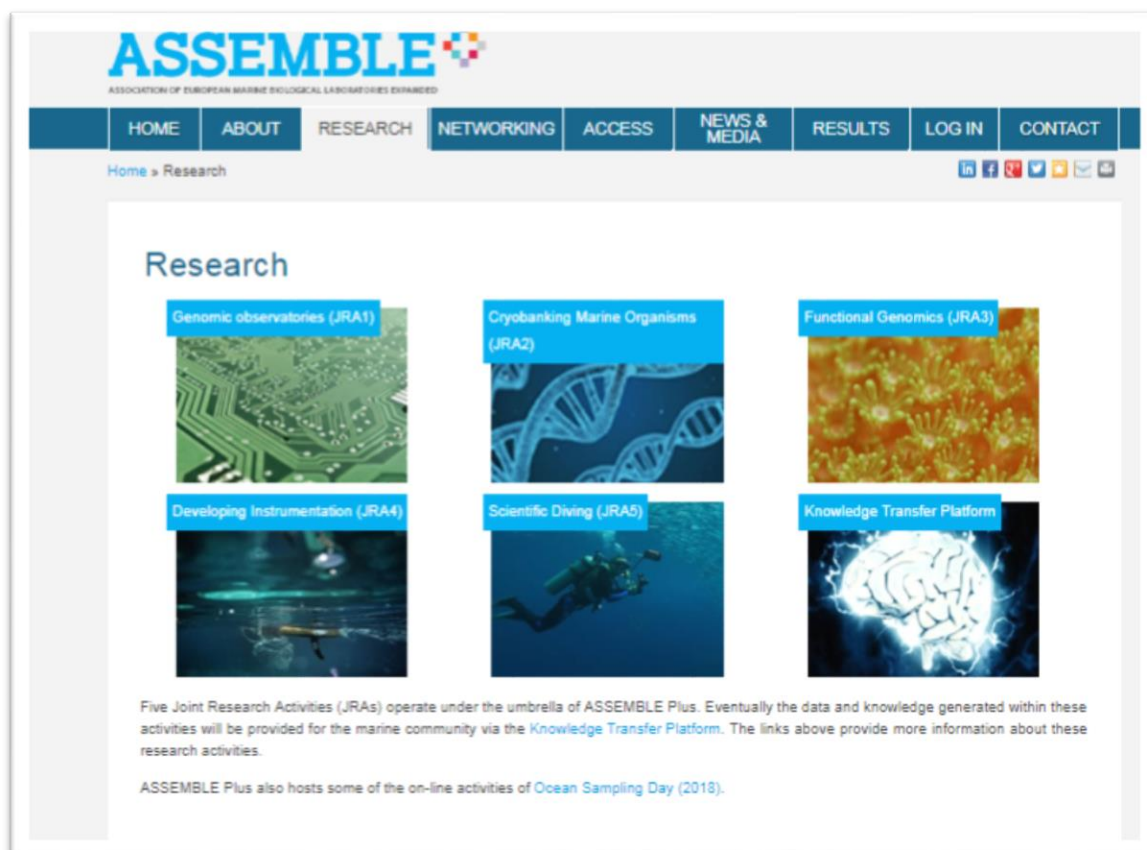
Knowledge Transfer Platform

The Knowledge Transfer Platform (KTP) is current under development by VLIZ. It will be a repository of ASSEMBLE Plus' research outputs that include primary information, techniques, contacts, and publications. This online system will become a central tool for provision and exchange of information for researchers and research groups, their expertise and scientific output in terms of publications with relevant stakeholder groups.

The online system will include two modules:

- Knowledge Outputs - This module will provide the infrastructure to provide users with access to an unrestricted, user-friendly and searchable database of Knowledge Outputs.
- Publications - This module will be integrated as a publication catalogue and archive in the web portal. This module will serve as an open archive for publications resulting from the ASSEMBLE Plus project.

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1.4 Networking

This section introduces the four Networking Activities (NAs) concerned with setting up the ASSEMBLE Plus access programme, all with the aim of improving access to data and services for the marine science community. The links provide more information about these networking activities; specifically, the contact details for the lead partner and a description of activities.

1.5 Access

This section demystifies the access programmes, both transnational and virtual. As this programme is constantly evolving as new access providers and services become available, this section is and will be reviewed when every new call is announced. This section contains details of the access providers and services that they provide, details on how to apply for access, and the selection process.

The Transnational Programme

Access providers within ASSEMBLE Plus. Click on the map to enlarge it.
For the interactive version of this map, please go to "Our access providers" page.

Dropdown menus provide further detail:

Who can apply?

In order to apply for access to ASSEMBLE Plus you have to meet these eligibility criteria:

- You are PhD student, postdoc, researcher, or engineer
- You must submit an innovative project proposal
- You must work/study in a recognised academic institution, or be emplyed by a not-for-profit organisation or registered company
- Your home institution should be based in a European Union Member State or Associated Country.
  Access for a single user – or a user group – not working in the EU or an Associated Country is allowed but with some limitations. Please check the "Transnational Access policy" for further details
- The access must be transnational, i.e., the home institution of the main applicant must be situated in a country different from that of the selected access provider

Priority will be given to:

- new applicants, applicants from outside the ASSEMBLE Plus consortium, and applicants from non-marine research fields
- project proposals which require research access to local ecosystems, species, or models, rather than those that bring their own samples for analysis (marine only)

Collaborations with research- and technological staff at the Access Provider is encouraged, but is not in any way obligatory. We especially invite project proposals from Small and Medium Enterprises.
PhD students are eligible for access within ASSEMBLE Plus. Master's and Bachelor's students are not eligible for access.
Please check the "Transnational Access policy" and the "Frequently Asked Questions" in the Download area for further information.

How to apply

To search and select for the ASSEMBLE Plus services and infrastructures, and to create and submit a proposal, you need use the online application system. Instructions can be found here.

Important dates

The 2nd call for Project proposal submissions is open from August 29, 2018.
Deadline for project proposal submission: 28 September 2018
Applicants will be informed of the success of their proposals within six weeks after this deadline.

Next calls
ASSEMBLE Plus launches calls for access twice per year.
For more information on the timeline of call rounds, visit http://www.assembleplus.eu/access/proposal-selection-and-next-calls

What do we do with your data?

To submit a project proposal, you need to register via the EMBRC system (hosted by VLIZ). The data privacy policy of VLIZ covers all data privacy issues related to the information you provide to create your user account and your proposal. This policy has been updated to meet Europe's General Data Protection Regulations (GDPR).

When you submit a project proposal, all of the information you provide is used or processed – unless stated otherwise – in the following way:

- Your email address is only used for matters related to your project proposal and to send announcements about the call
- The following parties see your proposals (text and attachments):
  - the access officer, for the purpose of ensuring the eligibility criteria of your proposal have been met
  - the liaison officers at the access provider(s) to which you are applying, for the purpose of checking the technical feasibility of your project proposal
  - the user selection panel, for the purpose of judging the scientific merit of your proposal
  - the administration team, for the purpose of administering the proposals in the VLIZ system

  All parties have been asked to keep the data you provide confidential.
  If you wish to have your account removed from the system, please send an email to data@embrc.eu

Our Access Providers

Within ASSEMBLE Plus you are given the opportunity to carry out a part of your research project at any of the over 30 access providers. Please check the interactive map below for the locations of these access providers.

The types of research infrastructure available within ASSEMBLE Plus include sampling and field access, biochemical and biological analysis, maintenance and culture of organisms, microscopy, molecular biology and bio-informatics.

Our access providers

Click on the arrow to explore the access providers available for this call.
Find more information following the link for each access provider (blue dot).

Contacting the access providers in ASSEMBLE Plus

Each access provider in ASSEMBLE Plus has a "liaison officer", the reference person for the assessment of the feasibility of your project.
Please contact by email the liaison officer to discuss the details of your planned transnational access project.
Click on the blue box below for their list.

Our Services and Infrastructures

This link connects to the EMBRC service listings at:
http://www.embrc.eu/servicerequests/CallOverview/AssembleCallAugust2018

How to Apply

To select from the ASSEMBLE Plus services and infrastructures, and to create and submit a proposal using those services for a project, you need to use the online application system.

Unfortunately we are experiencing some issues with the online application system and it is not possible to yet register or log in and create and submit a proposal. However, it *is* possible to perform all the important steps that preceeded this. The final steps – register/log in, select the services you have finally chosen to request, and create a proposal – can be completed in less than half an hour.

The steps to follow are:

1. Register: if you have not already. Registration is done here. Wait for the confirmation email and then log in and fill in your user profile, which is mandatory. (PS you cannot log in via the Log In button on the menu at the top of this page: that is for internal users only)
2. Do not: log in, or go to your user account. This is part of the application system that is not yet fully functional.
3. Are you eligible? To apply for access to ASSEMBLE Plus you have to meet the eligibility criteria outlined here.
4. Who are the access providers and what do they have? Look at who the ASSEMBLE Plus access providers are and what types of services and infrastructures they offer. Check out the interactive map to see their locations. For a list of the access providers with their liaison officer contact details and links to their ASSEMBLE Plus web-page, see this table.
5. Look at an access provider's ASSEMBLE Plus offers. When you find an access provider that looks interesting, you can check out the *specific* services and infrastructures they are offering. These are contained in a database that you can search via this Call page (please do not click on the link to "Go to user page"). Here you can fine-tune your search by filtering on various parameters: "Institute" (which is the name of the access provider, that you can find on the table and in the access provider web-pages), and various category and subcategories. Write down (or copy-paste) the services that you think you can use for your project, even if you are not sure they are correct (you can ask for help in your selections in the next step). Please have patience while working on this page, it can take a while to load.
6. Contact the access providers. *This step is mandatory.* If you think you want to visit a particular access provider or providers, you must email their liaison officer to discuss your project and the services and/or infrastructures that you have selected from the Call page. The liaison officer can help with your services selection and can give advice about how feasible your project is at their station. *You may request up to three access providers for a single proposal.*
7. Write your proposal's scientific and technical description. After discussion with the access provider(s), and once you have decided which services to select, you can write the scientific and technical description of your project. This description forms the bulk of the proposal, and it is written in a Word template which you can find on the Download page. If you have problems with the Word template, please contact the Access office (access@embrc.eu, cc to data@embrc.eu).

Once the online application system is ready (around Monday Sept. 10), it will be announced in this page. At that point you can register, or if you have already registered you can log in. Instructions for the subsequent steps will be given, essentially these will be: select the services you want from the Call page, click to create a proposal, fill in some general details, attach the the scientific and technical description you have written, add some dates to the services, and submit the proposal.

Proposal Selection and Calls

Project proposals selection

Following the deadline for proposal submission, your project will be evaluated as follows:

1. Eligibility check

The Access Officer verifies received project proposals for compliance with EU regulations and ASSEMBLE Plus eligibility criteria.

2. Technical feasibility check

Eligible project proposals are sent to the Liaison Officer of the selected Access Providers to confirm the project proposal feasibility.

3. Scientific review

Eligible project proposals are forwarded to the User Selection Panel for peer-review based on scientific merit.
The User Selection Panel is composed of international members with strong expertise in the field of marine biology.
They evaluate and select the project proposals according to clearly defined selection criteria.

4. Financial check

The Liaison officers assess the financial feasibility of the project proposals that passed the scientific selection, taking into account the U ranking order. The Liaison officers report to the Access Officer which of the project proposals can be accepted and which one cannot becaus funding constraints.

5. Acceptance/Rejection

The Access officer informs the applicant of the User Selection Panel's decision via email.

The criteria that are used to judge for eligibility, feasibility, and scientific review, can be found in the "Transnational Access policy" document.

Calls

The second transnational access call of ASSEMBLE Plus will open on 29 August 2018.
The project proposals will be evaluated according to the steps described above.

Applicants will be notified on the evaluation of their proposals after six weeks.

Current call

Call	Event	Date
2	Opening	29 August 2018
	Deadline for submission	28 September 2018
	Evaluation announcement	November 2018

Next calls

Previous calls

Download Area

You can download here all the documents and templates related to Transnational Access from here.

General documents

General information about the Transnational Access programme of ASSEMBLE Plus.

- Transnational Access policy
- Glossary
- FAQ
- Flyer (2nd call)

Project proposal documents

- Scientific and Techncal Description templates
  - Word version that is in the proposal web-form: please try this one first
  - Alternative Word version (without text formatting): please use only if the one above does not work for you
  - Open Document version (e.g. for Open Office): without text formatting and zipped

Questionnaire

We would be very grateful if all applicants could fill out this short questionnaire after submitting their proposals.
If you want to give us feedback about the application system, here is the place to do it!

Pre-access documents

These are the documents necessary to fill in before your TA project visit can take place.

- User Access Contract (coming soon)
- Data Management Plan (template and instructions)

Post-access documents

These are the documents for the reporting of your TA activity after the access has taken place.
Please note: submission of these documents is mandatory for the reimbursement of your expenses.

- Confirmation of Access (template and instructions)
- Activity report (template and instructions)
- EU questionnaire (link and instructions)

1.6 News & Media

Regularly updated with ASSEMBLE Plus-relevant news and events, this section currently includes nine original articles and 42 events, averaging one news article and four events listed per month. There is space for jobs, opportunities and publications to feature in this section.

1.7 Results

Currently, official press releases, newsletters, deliverables, collateral and presentations feature on this page. More sections can be added as the project progresses.

Press Releases

- ASSEMBLE Plus opens new call for research access to its marine stations
  29 Aug 2018 (pdf; Flyer, pdf)
- Prestigious European Marine Biological Stations Share Resources for Advanced Research Capacity in 'ASSEMBLE Plus'
  06 Dec 2017 (pdf)
- ASSEMBLE Plus Call - Opening on 22 December 2017
  20 Dec 2017 (Guidelines, pdf; Flyer, png)

Newsletters

- ASSEMBLE Plus Newsletter - Spring 2018
  Released: 14 May 2018 (pdf)
- ASSEMBLE Plus Newsletter - Summer 2018
  Released: 10 September 2018 (pdf)

Deliverables

- Deliverable D2.1: Minutes from the ASSEMBLE Plus Kick-Off Meeting
- Deliverable D2.3: Risk Management Plan
- Deliverable D2.4: Dissemination and Exploitation Plan
- Deliverable D2.10: Open Research Data Pilot
- Deliverable D3.1: TA-policy document
- Deliverable D4.1: Data Management Plan
- Deliverable D8.1: Depository of current methodology and discussion form portal

Collateral

- Branding guidelines (pdf)
- Logo (full colour, png; black and white, png)

Presentations - Kick-off Meeting, 19-20 October 2017, Paris, France

General

- Introduction of the ASSEMBLE Plus project (Ilaria Nardello, EMBRC)
- Legal and Financial aspects (Stécy Jombert, Project Manager)
- Trans-national access (Florence Guillot, Innovation & Access Management Officer)
- Communication aspects (Georgia Bayliss-Brown, AquaTT)

Presentation of the Networking Activities (WP3 to WP6)

- WP3 – NA1 Improving TA provision (Wiebe Kooistra, SZN)
- WP4 – NA2 Improving virtual access to marine biological stations data, information and knowledge (Klaas Deneudt, VLIZ)
- WP5 – NA3 Engaging with user communities (Adelino Canário, CCMAR)
- WP6 – NA4 Long-term sustainability (Ibon Cancio, UPV/EHU)

Presentation of the Joint Research Activities (WP7 to WP11)

- WP7 – JRA1 Genomics observatories (Georgios Kotoulas, HCMR)
- WP8 – JRA2 Cryobanking of Marine Organisms (Estefania Paredes, UPV/EHU)
- WP9 – JRA3 Functional genomics (Hector Escriva, UPMC)
- WP10 – JRA4 Development of instrumentation (Ian Probert, UPMC)
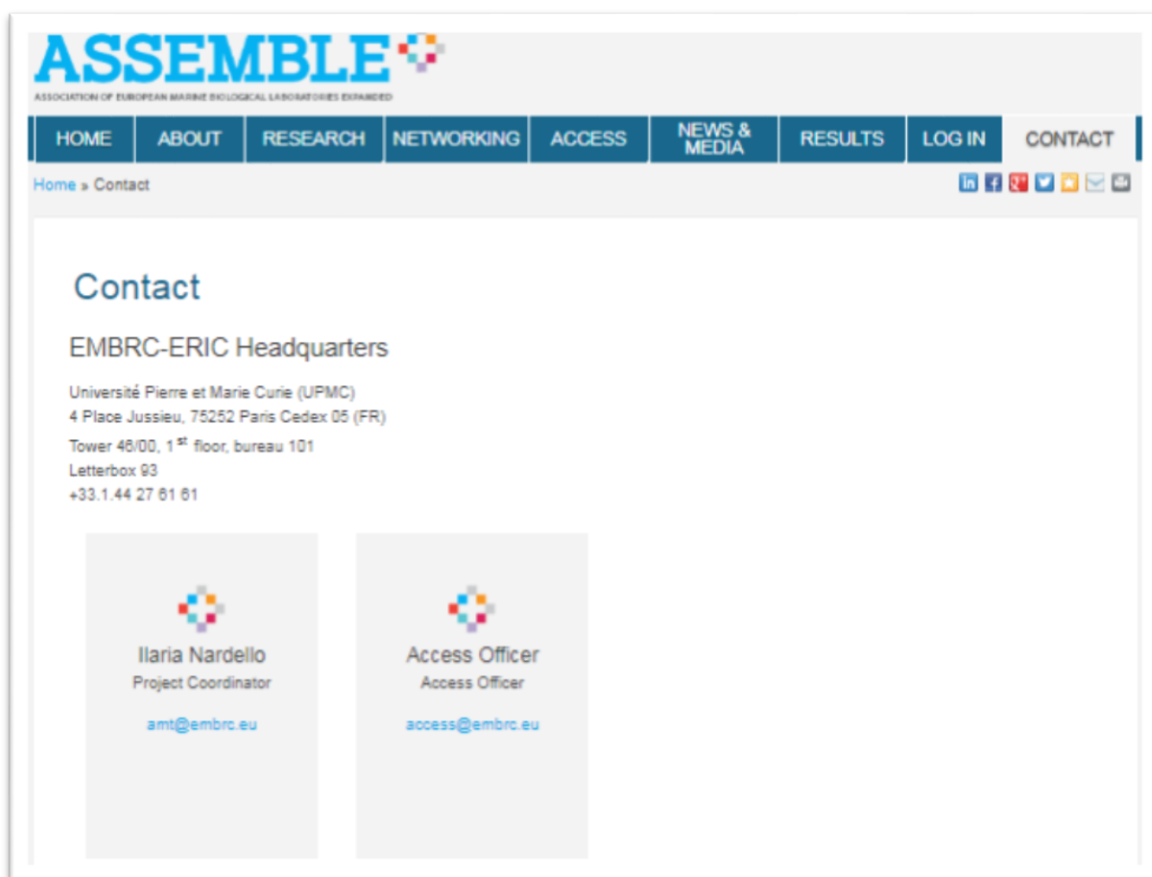- WP11 – JRA5 Scientific diving (Piotr Kuklinski, IOPAN)

1.8   Log In

The log-in page provides access to the internal communication tool, Basecamp, which allows all partners to share documents and discuss tasks in a common location: https://basecamp.com/3919015/.

1.9   Contact

Contact details are provided for the Project Coordinator and Access Officer.

2 Video

2.1 Identifying a Producer

Eighteen video producers were approached with a video brief. A list of those contacted and details on their responses are provided in Annex 1. Kinesomnia were chosen as they were reasonably priced and exhibited a very high quality of product.

The video brief outlined the following:

Background	• ASSEMBLE Plus is a European Union-funded Horizon 2020 project • The aim is to produce a video that will introduce the project to a lay audience and promote the access programme that it offers • The video will be shared via the @ASSEMBLE_Plus @AquaTT_Ireland and partners' social media accounts (Twitter, Facebook, YouTube, LinkedIn and Vimeo). It will also be shown at events giving it even more exposure.

General	• Target audience: Researchers within the marine sector – to include those based within industry and policy organisations
	• Format: Short video presentation
	• Budget: Limited – It is important to demonstrate value for money
	• Length: No more than 2.5 minutes. 1.5-2 minutes would be ideal.
	• Deadlines:
	   o Review of first draft: 31 August 2018
	   o Final video delivery date: 14 September 2018

Concept	• Tone: Even though the script presented includes animation, I think we should nonetheless keep a rather serious, albeit lively tone (i.e. not too cartoonish, etc.). • Filming style: to be decided in consultation. Here is a useful page presenting different styles: https://breadnbeyond.com/articles/14-different-types-of-animated-explainer-videos/ • I like the style of the Motion Graphic video • I like the "Digital Cut-out Animation" but without the hands in it as it allows free movement but is more light-hearted than the Motion Graphic style presented. • I Also like the animated infographic style. Perhaps we can lend elements from this too. • Idea: Short but comprehensive video with around 12 slides at present. Slides stick around for a while to present the message and let it sync in. Animated style but will also contain static imagery/words, so will strive for a balance of animated, clean and clear.
Draft storyboard	(see Table 1)

2.2 Storyboard

The first step in creating the video was to develop a storyboard outlining a script, and ideas for how to visualise these concepts (elaborating on the original video brief). The version of the script that was passed to the video producer is provided in Table 1. The storyboard was provided to the video producer on 24 July 2018. The video producer then sketched a first draft of the video in black and white and took on comments on the design and storytelling. Comments were provided on two further iterations of the video before being passed to the whole partnership for comments.

Table 1: Storyboard as provided to the video producer

No	Narrative	Visual
1 = 16 words	Scientists need effective and convenient access to available tools, facilities and data to conduct excellent research	A researcher at a desk sat at his desk alone. Thought bubble appears saying: "I wish that I had better access to marine data", "I wish I could learn from others at another lab" and "I wish I had a chance to use new equipment".
2 = 17 words	ASSEMBLE Plus is a European Union funded research and innovation programme with a consortium of 23 partners…	The researcher scrunches up a piece of paper, throws it at a full dustbin, and a scrunched-up ball of paper falls out. He picks it up and opens it and a lightbulb appears over his head. He unfolds the paper and it's the ASSEMBLE Plus factsheet.
3 = 8 words	…that integrates key marine research organisations in Europe…	Everything disappears except for the Assemble+ logo which grows to take over the entire screen. Include the narrated text on the screen "ASSEMBLE Plus brings together and integrates highly diverse key marine research Infrastructure in Europe."
4 = 17 words	…and offers access to top-class research infrastructure and installations from over 16 countries by way of competition.	Now along the map of Europe, we see popping up one by one all the marine installations (see slide 9) Once all popped up show in an infographic style: 39 research infrastructures and 16 countries.
5 = 40 words	Whether a scientist is from academia, industry or policy, ASSEMBLE Plus provides a programme of access to biological resources, varied ecosystems, experimental facilities, technology platforms, e-infrastructure, and expertise; as well as lodging and catering over the course of their placement.	A new slide now like a schematic animation, where we see our researcher walking in from one side and being presented with the list of spoken items with a graphic – e.g. an icon for biological resources, then varied ecosystems etc.
6 = 30 words	In addition, ASSEMBLE Plus performs its own networking and research activities which ranges from interacting with new users and businesses to cryobanking marine	Connections appear between the dots on the map, and images appear that align with the narration: new

	organisms and providing diving services for researchers.	
7 = 41 words	Over the course of the project, as well as providing access, ASSEMBLE Plus aims to strengthen transnational and multi-disciplinary networks; create public-private partnerships, new enabling technologies and service offerings; upskill researchers; and, improve the long-term sustainability of Europe's marine biological stations.	Map fades out and new blank screen appears with words "Expected Results" big and centre, then it reduces and moves to top left corner while each result (as listed in factsheet) appears one by one (to create a list) – to match the narration. In an interesting way, of course.
8 = 18 words	So, if you are a marine researcher in need of access to laboratories, equipment or any other provision,…	The narrated words/question appear, then the scientist appears in the middle (he has a pondering look), and one by one he is surrounded by images of lab equipment, experimental ecosystems, chemical stuff, and data – these appear like answers to his needs.
9 = 20 words	… ASSEMBLE Plus is welcoming proposals for access on a rolling basis from the 27 August 2018 to 30 October 2020.	Same slide but images fade out while scientist stays on and he is portrayed writing a document with label "proposal" on it. On the slide appears one by one as calls of action: "Apply for EC funded access to top-class research infrastructures"; "Rolling basis: 27th August 2018 – 30th October 2020"; "www.assembleplus.eu"
10 = 17 words	For more information about the project and call for access, please visit the ASSEMBLE Plus website, www.assembleplus.eu	Assemble+ logo and below partner logos appear one by one but fairly quickly since there are many. Partner logos fade out while Assemble+ logo remains and the following appears: **Find out more:** www.assembleplus.eu **info@assembleplus.eu @ASSEMBLE_plus** Plus, EU blurb

2.3 Final Video

The video was finalised on 25 September 2018 and was released on Vimeo, Twitter and LinkedIn. Partners were asked to share the video with their networks, and the video was viewed 47 times over the course of four hours and so we hope that it will be well received and shared amongst the ASSEMBLE Plus partners' networks.

The video is available at: https://vimeo.com/288139143

Annex 1: List of video production companies contacted by ASSEMBLE Plus for a quote

Company	website	sample videos/work	Value
Pix Videos	http://www.pix-videos.com/	https://www.youtube.com/watch?v=IhJriVyBXus https://www.youtube.com/watch?v=dkUjRIMRE0g https://www.youtube.com/watch?time_continue=1&v=SsHSijeeTME https://www.youtube.com/watch?time_continue=1&v=X41luoEdQjA https://www.youtube.com/watch?v=SuTp8gBWhvk https://www.youtube.com/watch?v=BqkE74erQms (Zika) https://www.youtube.com/watch?time_continue=2&v=4LdfUNE0Bp8 https://www.youtube.com/watch?time_continue=1&v=n9CKnIC9UHw https://www.youtube.com/watch?v=d2D0MenapL0 https://www.youtube.com/watch?v=2TcPr3JAPDE (H2020 MefCO2)	4
Curveball Media	http://www.curveball-media.co.uk/contact/	https://www.curveball-media.co.uk/animation-and-video-production-prices ("Popular" style, which he recommended for our video -lower price range)	9
Igloo Animations	http://www.iglooanimations.com/ or http://www.gimmetheshortversion.com/	example of custom made video: https://vimeo.com/176447288 example of a house style video: https://www.youtube.com/watch?v=YZNmvx9QV-c examples of short version animated video: http://gimmetheshortversion.com/	6
Fastforward Productions	http://fastforwardproductions.ie/	https://vimeo.com/fastforwardproductions/review/232488263/7cb2a9b344 https://vimeo.com/fastforwardproductions/review/232489053/7cf75987c3	3
Jump Films	http://www.jumpfilms.ie/	https://vimeo.com/216729301 https://vimeo.com/157558406	7
Kinesomania	https://www.kinesomania.com/	https://www.kinesomania.com/our-work/	5
Filmular	http://filmular.ie/	filmular.ie/portfolio/ida-invest-in-ireland/ http://filmular.ie/portfolio/sipo-election-guidelines/ http://filmular.ie/work/	**1**
Glue	http://www.glue.ie/contact/	https://vimeo.com/230944701/1e3990375a https://vimeo.com/241784555/965580fa9d (Alltech) https://vimeo.com/261401222/772ebff76e https://vimeo.com/188676918	8

Company	website	sample videos/work	Value
One Productions	http://www.oneproductions.com/contact/	https://vimeo.com/user37144399/review/276272233/82478936ee https://vimeo.com/user37144399/review/256991845/b563a7d57e https://www.youtube.com/watch?v=_sfu3wjDP18 https://vimeo.com/user37144399/review/231690038/a37ed6b7c5	2
Breakfast of Champions	http://bofc.com/		10
Mash Up Media	http://mashupmedia.ie/animation/		11
We Are Moose	https://www.wearemoose.ie/contact/		No quote provided
Dogday Media	http://www.dogdaymedia.com/animation/		No quote provided
Indiepics	http://agtel.ie/		No quote provided
WildAcre	http://wildacre.ie/		No quote provided
Piranha Bar	http://piranhabar.ie/		No quote provided
Skeleton Productions	https://www.skeletonproductions.com/fancy-a-chat		No quote provided
Storywise	http://storywise.ie/		No quote provided